



**COOPER'S FERRY**  
**PARTNERSHIP**  
LIVE | WORK | INVEST | **CAMDEN**

August 25, 2014

Tom Wheeler  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

**RE: MB Docket No. 14-57**

Dear Chairman Wheeler:

On behalf of the Cooper's Ferry Partnership in Camden, New Jersey, I submit this letter to the FCC in support of the proposed Time Warner Cable/Comcast transaction. Comcast has been an effective community and business partner to our organization for many years, and I am confident that this transaction will encourage more companies nationwide to become better community sponsors.

Cooper's Ferry Partnership is facilitating the revival of the City of Camden by creating an environment where people choose to live, work, and invest. We develop visionary, long-range plans for the redevelopment of Camden's waterfronts and work with private sector, government and community partners to make these plans a reality. We currently are executing the Downtown Camden Strategic Development Plan, developed in 2002, which established the blueprint for anchor institution-led development in Camden. Since that time, we and our private and public partners have been implementing this strategy through a targeted five-part model: clean and safe streets; vibrant commercial corridors; stable neighborhoods; vibrant arts and culture; and human capital programming that build capacity among Camden's residents.

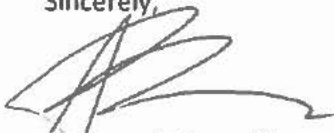
Over recent years, we have sought to expand our partnerships with high-scale tech companies that can provide leadership and collaboration to guide us in our efforts. We secured a connection with Comcast in 2013, when Bill Kettleson, Comcast's Freedom Region RVP of Government & Community Affairs, joined our Board of Directors. With Mr. Kettleson came the backing and support of the Comcast Corporation at large. Since he joined the board, Comcast has quickly become a leading corporate sponsor, having made significant cash & in-kind commitments to support our organization and our city.

Since our initial connection in 2013, Comcast has also proven to be a worthy associate in our efforts to connect city residents with free, outdoor entertainment events. Comcast connected us with its Spotlight business to bring Cartoon Network's "Move It Movement" campaign to the Camden Waterfront in 2013 and did so again in 2014. This event invites local kids ages 6-14 to come enjoy the waterfront and participate in various sports and athletic activities with their families. Comcast is also a major sponsor of our Fourth of July "Freedom Festival," which attracts people all over the region to our waterfront for fun, food, games and music. Connecting the waterfront with popular entertainment options is a must for future development projects, and I am extremely thankful to now have Comcast as a reliable event planner and organizer.

The entire City of Camden will soon benefit from a new series of PSAs aimed at improving the image of the city and promoting local events. Comcast recently agreed to use its technological dexterity to create a whole new ad campaign to increase continued visibility of Camden's offerings. With Comcast's creativity and ingenuity, we are confident that this campaign will do Camden justice and will play a major role in reshaping Camden's image across the U.S.

In the last decade, Camden has mostly been known for its struggles with unemployment and crime. As we work to overcome these obstacles, it is helpful to have a strong corporate citizen by our side. I support Comcast in each of its endeavors, and encourage the FCC to work quickly to approve the proposed transaction with Time Warner Cable.

Sincerely,

A handwritten signature in black ink, appearing to read 'Anthony J. Perno III', with a stylized flourish extending to the right.

Anthony J. Perno III  
Chief Executive Officer